



Since 1998, DRIE Central has been providing an outstanding forum for business continuity, risk management and emergency management professionals, within Manitoba, to exchange viable ideas and promising practices. Our sponsors continue to be vital contributors in enabling DRIE Central to achieve its Vision and Mission:

DRIE Central Vision

DRIE Central is the leading membership organization of a vital and engaged community of continuity and emergency management practitioners in Manitoba.

DRIE Central Mission

DRIE Central facilitates an exchange of information and experience to promote and support best practice in continuity planning, preparedness, response and recovery for continuity and emergency management practitioners in Manitoba

DRIE Sponsorship Program

DRIE Central cannot provide services to its many members without the continued and sustained financial support of its sponsors. These services include:

- Complimentary admission, with lunch, to three all-afternoon professional development sessions on topics of concern to the professional community
- Discounts to DRIE endorsed events, such as the World Conference on Disaster Management
- 10% discount for DRI Canada courses
- Possible education and certification credits for attendance at DRIE Central events
- Opportunities to network with other professionals that attend DRIE Central events and/or meetings
- Voting privileges at the DRIE Central Annual General Meeting

Our sponsorship program has several levels: **GOLD, SILVER, BRONZE, IN-KIND CONTRIBUTIONS, and EVENT BASED - all** designed to meet the needs of both the large and small corporate sponsors. Each sponsorship program comes with an array of benefits. What we ask of sponsors includes:

- Submitting sponsorship fees by an agreed- upon date of payment
- Participate fully in the sponsorship program
- Assign DRIE Central memberships, if applicable, to organizational staff that will benefit from being a member
- Discuss sponsorship requirements through the Director of Sponsorships
- Play an active role in the learning experience of our membership

For more information on becoming a sponsor, please contact:

drie.sponsorship@gmail.com

Please visit our new DRIE Central website, at <http://driecentral.org/>.



DRIE Central Sponsorship Matrix 2017

BENEFIT/ FEES	GOLD	SILVER	BRONZE	EVENT BASED
Sponsorship Fees	\$1,500.00 30 days from invoice date	\$1,000.00 30 days from invoice date	\$500.00 30 days from invoice date	Varies 30 days from invoice date
Sponsorship Renewal	On Anniversary Date	On Anniversary Date	On Anniversary Date	Sponsorship Per Event
Membership				
Complimentary One-Year Membership (Floating or Fixed)	7	5	3	N/A
Complimentary Guest Passes	2	1	N/A	2 per event
Marketing Material Distribution / Exposure				
Web Page Ad & Link (Sponsor Recognition)	Yes	Yes	Yes	On Sponsored Event Page Only
Display Booth	Yes with Staff	Dedicated Table	Dedicated Table (no staff)	Yes with Staff At Sponsored Event Only
Seminar Presentation Opportunities	1 General and 1 Breakout session	1 General or Breakout session	1 Breakout session	Yes with Staff At Sponsored Event Only

NEW: National Sponsorship Program available! See next page for more information.



NATIONAL SPONSORSHIP	
National Sponsorship Fee: \$5700	
National Sponsorship Benefits	
Web Site Exposure	<ul style="list-style-type: none"> ➤ The sponsor will have their company logo displayed on each Chapter's web site and includes a link to the Sponsor's web site.
Regular Meetings	<ul style="list-style-type: none"> ➤ During each regular Chapter meeting, the sponsor will be acknowledged by the meeting facilitator. ➤ The sponsor will be able to provide marketing material for distribution all attendees. Note: The method of distribution may vary by Chapter. ➤ The sponsor logo will be displayed on the screen between presentations and during lunch and networking breaks.
Annual Symposium	<ul style="list-style-type: none"> ➤ During each Chapter's Annual Symposium/Conference, the sponsor will be acknowledged by the meeting facilitator. ➤ The sponsor logo will be printed on the agenda and may be included within pre-event advertising. ➤ The sponsor will be able to provide marketing material for distribution to all attendees. Note: The method of distribution may vary by Chapter. ➤ The sponsor logo will be displayed on the screen between presentations and during lunch and refreshment breaks.
Speaking Opportunities	<ul style="list-style-type: none"> ➤ Sponsors will be eligible to participate in the agenda for any Chapter meetings where they are able to support the theme of the meeting. Participation by a sponsor is at the discretion of each Chapter. <i>(Sponsors are encouraged to stay abreast of meeting themes and proactively submit subject matter to the appropriate Chapter meeting planning director.)</i>
Sponsor Event Passes	<ul style="list-style-type: none"> ➤ Sponsors will be permitted to bring up to 2 people to each meeting, symposium or special event. This is intended as an opportunity for sponsors to network with DRIE members.
Member Communication	<ul style="list-style-type: none"> ➤ At regular intervals throughout the year, as each Chapter communicates to their membership, sponsors will be acknowledged in these communications. Chapters will also communicate to their membership any information provided by the sponsors regarding events they are holding within their respective regions.